

DDNA Board Meeting  
Sunday, February 26, 2017

Began at 6pm. Attendees: Allison, David, Mitch, Lisa, Krista, Cynthia, Greg, Derek, Amanda

Agenda distributed and discussed. Six voted to make DLW Secretary. DLW and Mitch abstained.

Krista will take over as Communications Chair. Krista may need to reach out to Ashley for the Twitter account information. May need to check security / access to the downtowndna.org email. Security check. Need guidelines for communications and what that job is. Track last minutes and action items. Amanda will help with action items. Will track and report.

Project updates: Each plan should be written with a timeline. Part of plan should be inclusion – getting members to be a part of each project other than just other board members. Krista suggested a project planning template. Derek will come up with a planning template.

Public Safety: Mitch discussed late night walk homes and group safety walks discussed. Main Street Garden has safety patrol up to a set time at night. Belo does not. Mitch has spoken with DDI Safety Patrol about getting some safety patrol there. Discussed need for more safety patrol because DPD is down a bunch of officers. We are working on getting DDI to put some safety patrol hours in Below Garden. Late night walk home. David will do background checks.

Community Service: Derek will set up a meeting for DART Station Cleanup. Derek working on logistics. Neighborhood cleanup – maybe call it beautification. Homeless and panhandling informational program coming.

Communications: Krista is working on newsletter. Getting close. Has 11 responses for the members surveys. David will need the secretary email address. Maybe include hours on DDI Safety Patrol in the downtown parks. Next meeting on beautification—probably do it at one of our business members. Fire Station 18. May look into promoting Deep Ellum Community Garden. Maybe city manager but that would take over the whole beautification thing. Same thing with the city election. Meet the candidates. Maybe do this in conjunction with other effected neighborhood association. City election is May. Cynthia will do the neighborhood association outreach. Krista will reach out to the candidates. Venue for a meet-the-candidate forum should probably be at the Library. Maybe there are surveys out there we can distribute.

Membership: Lisa does not yet have welcome packet. Still working on it. We talked about a membership card. Perks and links on website. We may want to consider having a member come to board meetings.

Communications with Board: Greg notes the guidelines we need for board communications.

DDI Luncheon: two seats open at DDNA table. We might want to invite Elizabeth (Davis Building) and Chase Headley (1001 Spirits).