

Minutes of DDNA Board Meeting
March 26, 2017

1. Call to Order (6:10pm): Attending are Krista Nightengale, David L. Wiley, and Cynthia Floyd, and Greg DeMars. Quorum achieved.
2. Approval of Minutes: DLW moved have Feb minutes approved. Cynthia seconded. Approved unanimously.
3. President's Report: City Manager will be our keynote speaker at the May 8th membership meeting.
 - a. DART Station cleanup: Last one was a big success. Our plan is to have these monthly. Next one on Earth Day.
 - b. TC Broadnax has committed to speaking at next member meeting. Location and agenda TBD.
 - c. DART marketing has been in touch to share new developments with our members. Will advise as talks progress.
 - d. Tweaked the web site (graphics, layout, place for minutes and other docs): Greg has made a few changes to layout, logo, etc. Official docs posted – bylaws and minutes.
 - e. Trello: Need to start moving our business over to Trello. It is a better place to organize.
4. D&O insurance update (Cynthia): DLW to find name of lawyer who represents non-profits because she may have some insight into which insurer non-profits usually use. Cynthia has contacted Thumann Agency (brokerage) getting a quote for D&O insurance and general liability.
5. Project updates
 - a. Public Safety
 - i. Late night walk-home service: We are likely to drop this project and instead, focus on seeing if we can get Downtown Safety Patrol to extend hours to provide the same kind of service. Greg intends to meet with Martin of the DDI.
 - ii. Group safety/themed walks: We may start up group walks again. This might be a good way to get more members involved.
 - b. Community Service (Derek):

i. DART station cleanups: Worked well. We had about 25 people show – with a city council member. We plan to do this monthly. 4/22 will be the next day. Maybe try to partner with the neighborhood apartments.

ii. Homeless and panhandling informational program: Tabled until Derek is back.

c. Communications (Krista): Krista is learning the Apricot application. We need to get email addresses from Mitch. Krista has the Twitter account information. Need on-boarding and off-boarding procedures for new and leaving board members: Develop a written checklist for those procedures.

i. First Friday Newsletter: It goes out April 7th.

ii. Other communications (Membership, FB, Twitter, etc.): On FB pages, we have two – maybe we consider combining.

d. Membership (Cynthia?): Cynthia will coordinate with Amanda on projects. Greg is admin on Wild Apricot and will coordinate with Cynthia. We need to make sure the new members on Square / Pay Pal are getting into Wild Apricot to hold the official membership list.

i. Resident welcome packets: Cynthia will get flash drive from Lisa and work with Amanda on putting together welcome packets. Maybe we can work with Downtown Residents Council on this since they have a building representative for every building – a good way to cover each building and partner more with DRC. Cynthia will take this action item – plans to call DRC President tomorrow.

ii. Membership cards/local business discounts: Table for now.

6. May Member Meeting (Krista & Cynthia): Logistics of having City Manager speak at our meeting — maybe we give him a few suggested topics. Ask him to lecture 30 minutes and reserve 20 for Q&A. Maybe Tower Club for venue for this one. Make sure to involve DRC (and other orgs?) asking them to share with their members.

a. Venue: Tower Club is first choice. Maybe Café Momentum.

b. Agenda:

c. Promotion: Pay to boost event on FB.

7. Filling Board seats (David): We will start involving more members on committees as a precursor to filling spots. No need to rush into finding new board members.

8. May elections (Krista):

9. Review new action items: Can we get demographics for downtown Dallas residency? Krista is going to reach out to Kourtney. DRC Meeting at Butler Brothers. Announce on FB page about city elections, deadline to register, etc. Discussion of trinity river and maybe a kayak event. Umbrella alley still may be some things for us to explore. Vote party is May 6th in Pegasus Plaza.

Greg: DRC Questions, Martin Kramer contact about extending hours, membership systems payment and tracking, and develop checklist for inboarding and outboarding.

Cynthia: To contact Jeanine re DRC building reps involved in packets.

Krista: Go vote promotions, Demographics from DDI / Kourtney, Venue for the City Manager.

David: To get Cynthia name of the non-profit lawyer.

10. Adjourn (7:58)